

# DESTINATION

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## THE MALTESE ISLANDS

Strategically located at the centre of the Mediterranean, for centuries the Maltese Islands have been at the crossroads of civilization and maritime routes. Malta's location has made it coveted territory for many nations, and has been conquered and protected by every expansionist power that ever shaped history in this cradle of civilization, from the Phoenicians, Carthaginians, Romans and Arabs to the Normans, the Knights of St John the French and even the British.

7000 years of history and hospitality have contributed to making Malta a truly unique destination. The Islands' colourful past is reflected in its rich architectural landscape, from prehistoric temples, exquisite palaces and impressive fortifications to Medieval towns and Baroque cities, which set an exclusive backdrop to any event.

Malta however has not stuck in the past, and also offers contemporary and state of the art facilities. Continuing public and private investment in infrastructure and in the service industry ensures that Malta continues to attract more business tourism and to follow its long-standing and quality tradition of welcoming and hosting corporate tourism from around the globe.



# GROUND SERVICES

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## **RETURN AIRPORT TRANSFERS**

### **Private Coach Transfers**

Fully air-conditioned luxury 23 seat mini coach

Luggage handling

English speaking hostesses meet & greet services

English speaking hostesses on board coaches accompanying guests

Corporate coach signage

### **Airport Coordination**

Airport logistics coordination

Branded Welcome Signage

### **Airport VIP Lounge**

Access to lounge - upon request

### **Hotel Signage**

Banners | flags | signage - upon request

# PROPOSED ACTIVITIES

## CAFÉ DEL MAR WITH COCKTAIL CHALLENGE

The group will be accompanied to the North of the Island, for a fantastic day at one of our favourite summer locations.

Café del Mar Malta offers a stunning location by the water's edge. Café del Mar's signature chill-out music can be enjoyed all day around. The seating area and pool deck have unobstructed panoramic views of the blue Mediterranean Sea... a stunning background to refreshing cocktails, chill-out music and a buzzing atmosphere.

The whole group can indulge in this fun cocktail challenge!!! A cocktail expert will at first give a short talk about the history of cocktails and the secret of mixing the right ingredients.

Each group will then be setup with a table, some ingredients, spirits, mixers, juices, bar tools, fruit etc. The main aim of this challenge is for the group to bond. The group must discuss and decide what cocktail to make, what ingredients to use, how to decorate and present it.

This is a fun event and if guests make it a point to taste their cocktails while being mixed, we could have a few very happy people on the way!

Lunch may also be served at this stunning location where the freshest food is cooked to perfection. This may be enjoyed while feasting your eyes on the unparalleled views of St. Paul's islands. The award winning Head Chef, Michael Farrugia, has created a delightful menus that will definitely please your appetite.



## CAFÉ DEL MAR, ST. PAUL'S BAY



Café del Mar Malta is offering a stunning location by the water's edge in the North of the Island. The central idea of the design is simple, it allures you to sit and admire the views against a backdrop of ambient and chill out music, synonymous with Café del Mar.

Enjoy the freshest food cooked to perfection while feasting your eyes on the unparalleled views of St. Paul's islands. The award winning Head Chef, Michael Farrugia, has created a delightful menus that will definitely please your appetite.

## THE VALLETTA BEER HUNT

A truly fun and different way of experiencing Valletta's hidden 'treasures'!

Set in this baroque city, our participants are given the task to go around the streets of Valletta, solve clues and complete tasks in search of the hidden 'treasures' full of beer.

The group is split in smaller teams of 2 pax each, and each team is given a riddle book, a map of Valletta and a Digital Photo Camera. Teams have to solve the clues in the riddle book to get to the sought 'treasures'. At each location teams find different cans of local beer – Hopleaf, Blue Label, Cisk Export, Caqnu Beer, etc.

The riddle book will lead the teams to visit some of the main attractions of the city. Besides answering questions on the culture and historical areas of Valletta, teams also have to answer a series of questions related to the history and making of beer.

Points will be given depending on the correct questions answered and the most creative photos.

The winning team will get the treasure chest full of Malta's golden Cisk Lager, the losers: a 6 pack of shandy!!!!

Lunch will be served at a local restaurant – Trabuxu Bistro.





## TRABUXU, VALLETTA



Situated within the walls of Malta's baroque capital city, Valletta, Trabuxu is a charming bistro which offers a distinctive mix of food, wine, history, culture, art and music. With its relaxed ambience and friendly staff, Trabuxu is a favourite eatery for locals and visitors alike.

The welcoming nature of Trabuxu Bistro is a perfect setting to enjoy the seasonal menus. Salads, stews, pastas, fish and meats are all mainstays on the menu. All produce is hand selected and only fresh quality meats and fish are used. Trabuxu's extensive wine list offers the perfect wine for every meal.

## LIGHTS, CAMERA.... ACTION!!! - MDINA

### CONCEPT

The concept of this incentive program is to involve the guests directly in exploring, understanding and most of all enjoying their stay to the full whilst on the islands. With a little help from our end, they will need to produce a movie about their afternoon in Mdina, the old capital of Malta. All the activities organised for them, everything important or anything that has made their visit exciting.

### FILMING

The group is selected into evenly sized teams. Each team will be assigned a video camera. Filming is done over the afternoon. The team members are the protagonists and they are to film all the concerned activities organized to their pleasure. Who shall play the director, camera man, script writer, actors, make up artist? We will provide all that's necessary for film production!

After the activity all cameras and tapes are collected and are taken to the studios. These are all edited and copied onto DVDs. During the editing of the movies one member per team can be present in the editing house.

Lunch will be served at a local restaurant – Trattoria AD 1530.



## TRATTORIA AD 1530, XARA PALACE, MDINA



The Trattoria AD 1530 is strategically situated in one of the old squares of Mdina. With the beautiful and imposing Vilhena Palace directly opposite and the magnificent 17th Century Palazzo of The Xara Palace on the other side, the Trattoria's idyllic location is simply perfect for al fresco dining.

The Trattoria is a charming eatery that prides itself in serving traditional and tasty food typical of the word 'Trattoria'.

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## TREASURE HUNT IN GOZO

After reaching the North of the Island by private coach, the group will cross the channel by ferry, where the activity coordinator will be waiting for them.

This activity will take the group around the Island of Gozo on a Jeep experience visiting those areas which are hard to get to on foot. This exclusive full day is a great way to discover the most beautiful hidden corners of Gozo while working on team skills and coordination.

The group will be met by the coordinator of the day at the Mgarr Harbour where they will be briefed on the upcoming activity. They will be split into teams of 5 persons and asked to climb aboard their jeeps.

Each team will have to solve the riddles, get to the hidden locations, answer the related questions and collect treasures. They will get a chance to see Gozo's incredible scenery, learn about the history of the island and work together as a team to be the most successful team of the day!

Can they coordinate their way round Gozo and collect the most treasures in the most innovative way? Each team will be supplied with the equipment they need to fulfil their various tasks, such as digital cameras, maps, and other equipment.

A seaside lunch will be served at Il-Kantra Restaurant, before the group make their way back to the Mgarr Harbour to depart and return back to the hotel.



## IL-KANTRA, GOZO



At the Kantra Restaurant you will dine by the water's edge, and you will be mesmerised by the view of the Mediterranean Sea. Gozitan cuisine is enticingly Mediterranean, fusing the freshest local ingredients with the region's most exciting flavours. Il-Kantra is a grill restaurant serving fresh fish, grilled meats, pastas, various salads and other favourites in the magnificent surroundings of Kantra Beach.



# PROPOSED DINNER VENUES



The Chophouse Restaurant is a great choice for good wine and excellent food, specialising in meat. They go that extra mile to ensure all that is necessary in sourcing, preparing and serving your food and wine. The restaurant also commands an idyllic location, overlooking the Sliema Harbour and the spectacular bastions of Valletta.



Paranga's stylish atmosphere on the water's edge is an enticing backdrop for fine seafood, meat, vegetables, salads and pastas for lunch and dinner. The restaurant is situated in the popular resort of St. Julian's, close to the Paranga Lido, a private sandy beach where a BBQ, casual dinner or cocktail evening could be served.



The Bacchus Restaurant is situated within the bastions of Mdina and is housed in two chambers built by Grand Master Fra Martino de Redin between 1657-1660 as gunpowder magazines for the main bastion, to fortify the Old City. The chambers are double vaulted and retain their original characteristics; they were built between Roman walls dating back to the 1st century.

The Bacchus Restaurant has continuously maintained its class and improved its cuisine over the years and especially in the last few years.

# LOCAL INFORMATION

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## GENERAL INFORMATION

### **Local Currency**

The EURO

### **Pharmacies & Shops**

Most pharmacies and shops open between 09h00 - 13h00 and 16h00 – 19h00 from Monday to Friday and on Saturday although some may only open from 09h00-13h00 on Saturdays. At least one pharmacy in each locality opens on Sunday mornings.

There is a small shopping complex located in St. Julian's, where shops are open from 09h00 till 22h00 straight through all week between Mondays and Sundays.

### **Nightlife**

The island's main nightlife area is located in St. Julian's.

### **Public Holidays**

1st May - Labour Day

7th June - Sette Giugno

29th June - Feast of St. Peter and St. Paul (L-Imnarja)

### **Weather**

May – Average daily hours of sunshine 10 hrs, maximum rain fall 10 mm, average temperature low 15 degrees and high 23 degrees Celsius. Sea temperature 18 degrees Celsius.

June – Average daily hours of sunshine 11hrs, maximum rain fall 10mm, average temperature low 18 degrees and high 28 degrees Celsius. Sea temperature 21 degrees Celsius

# ABOUT US

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A DYNAMIC AND SERVICE DRIVEN DMC, WITH A PASSION FOR EXCELLENCE

## **Our Ethos**

Excellence in delivery

Timely response to client requests

Solid and successful strategic working relationships with clients and partners

Market knowledge and Competitive advantage

Creativity and Attention to Detail

## **A Certified Quality Assured DMC**

The Malta Tourism Authority awards and certifies Destination Management Companies that committed to a high level of quality, consistency and professionalism. This certification is awarded to DMCs that fulfill and exceed the following criteria set out by the Malta Tourism Authority:

- personnel are qualified to act as a DMC
- it has a minimum of € 1,000,000 General Liability Insurance cover and all key suppliers have adequate insurance coverage
- it is a financially sound company, specialising in MICE services
- it guarantees acknowledgement of requests within 24 hours and fulfills proposal requests within 72 hours
- quotations and invoices are in line with international procurement procedures
- at least one **3sixty** meetings personnel is available 24 hours a day
- is recommended by both clients and local suppliers

# EVERY EVENT IS AS UNIQUE AS OUR CLIENT

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**3sixty**meetings is characterised by attention to detail, a flair for creativity and a professional yet personalised approach.

Our company is built around an experienced team with a range of skills and extensive industry knowledge. Having worked in various sectors of the hospitality industry, in marketing and in the creative industries, our experience enables us to view your event holistically and to offer you creative solutions.

Expertise, coupled with our positive and flexible attitude, enables us to understand and meet our clients' evolving needs, providing a unique advantage in providing high end, creative and dedicated event solutions for international event organisers.

Our small team of core staff are supported by collaboration with local suppliers, who we select for their quality and reliability, and with whom we have developed a close relationship over the past years.

*"Inspiration exists... but it must find you working..." Pablo Picasso*

Let us inspire your events using creativity and attention to detail - going beyond consultancy, working with you as a team - tailoring your event to ensure each moment is memorable. From the conception stage, through the negotiation, detailed logistics and seamless execution, our skilled, professional team will assist you every step of the way.

