



Overview

Suggested programme dates: JANUARY / FEBRUARY 2019

Location: Marrakech, Morocco

Example group size: 15-20 Participants

Services offered: Hotels, ground services and support



HOTEL SUGGESTION - RADISSON BLU



Set in the heart of Marrakech, the Radisson Blu welcomes visitors to the vibrant Gueliz quarter. A location in the newly built Carré Eden complex gives easy access to the complex's internationally recognized stores and restaurants as well as to trendy nightlife nearby and steps away from the Hivernage neighbourhood. Designed by famous architect Imaad Rahmouni, this modern hotel features a beautiful lobby, patio and restaurant. It's a striking contrast to the city's historic quarter located just 10 minutes away, where you can explore the Djemaa El-Fna square and traditional souks.



HOTEL SUGGESTION - LES 2 CIELS BOUTIQUE HOTEL (4*)

Luxury boutique hotel & spa, ideally located in the heart of the city, surrounded by the exclusive Hivernage and the legendary Gueliz.

An urban oasis with a chic and refined interior, art deco style with the master touch of local craftwork, designed exclusively for the hotel.

The hotel is strategically located, a short walk away from the mythical place Jemaa el Fnaa and cultural tourist attractions, near the famous Mohammed v boulevard and in front of royal tennis club.

Each of the 85 bedrooms are equipped with deluxe facilities.

Following art deco style with a touch of contemporary Moroccan elegance.



HOTEL SUGGESTION - JARDINS DE L'AGDAL HOTEL & SPA

Jardins de l'Agdal invites guests to stay in one of its 17 suites or 241 rooms, of which two are accessible for guests with reduced mobility.

The hotel also has a swimming pool as well as activities like tennis courts. The spa provides guests with the perfect place to relax and unwind while enjoying a traditional Eastern body treatment.

And when the sun goes down over the Red City, Le Maj, the hotel's nightclub, comes alive! A restaurant and bar are also available for guests looking to sample local cuisine or just have a cocktail.



HOTEL SUGGESTION - LE KECH BOUTIQUE HOTEL (4*)

Located in the Agdal neighbourhood, Kech Hotel & Spa overlooks the Oukaimeden Mountains and features a swimming pool and restaurant.

It offers modern accommodation with free Wi-Fi and balcony with views of the pool and sun terrace. Featuring a LED satellite TV, all the spacious units at the Kech Hotel & Spa offer air conditioning. Each has soundproofing.

A private bathroom is included. Continental breakfast is served in the dining area. Guests can taste local recipes at the on-site restaurant. Room service is also possible. Staff at the 24-hour front desk can offer information on nearby attractions such as the Palaces of Bahia and Badii, 5 km away. Souks are within a 5-minute walk. Marrakesh Menara Airport is at a distance of 8 km.



DAY 1: ARRIVAL

Participants arrive at Marrakech airport

Activ Travel to provide bus as per group size and guide to have signs provided by the client - water will be provided in the busses

English speaking guide for the welcome

Transfer to the chosen hotel

Remain of the day at leisure to refresh and relax

Welcome dinner at **DAR YACOUT** - Moroccan Riad Style

(Private room hire for up to 30 people available, or exclusive use of riad for up to 140 people)



Day 2: Activity & Lunch Suggestion

Day Trip to the ATLAS MOUNTAINS with either *Adrenaline zip-lining and Monkey Bridge OR water activities*

Enjoy Jeep tours of the Atlas Mountains driving on dirt tracks through river valleys and over mountain summits rarely frequented by tourists. These trails take you out of the heat of Marrakech and let you experience a taste of rural Morocco, from village to village, meeting locals, visiting Berber homes, and sampling their traditional mint tea and homemade bread.

After lunch either get your adrenaline pumping by challenging yourself on **zip line** and 165 metre **monkey bridge** OR enjoy exhilarating **water activities**.



Day 2: Activity & Lunch Suggestion (continued)

Design and Arts tour at Sidi Ghanem OR Vintage car display in the Palmgrove area.

Sidi Ghanem is the industrial zone where artists and designers have their workshops and showrooms. This urban enclave is a reminder of New York's SOHO district in the 1970's where large loft spaces and concrete buildings are abound. Known as a mecca for architects and interior design enthusiasts this up and coming neighborhood serves as the perfect shopping excursion from Marrakech.

Perhaps participate in one of four workshops such as:

- CASABELDI: <http://www.casabeldi.com/fr/>
- ARTISANSCREATEURS: <http://www.lesartisanscreateurs-maroc.com/website/>
- CHABI CHIC: <https://www.chabi-chic.com/>
- COTE BOUGIE: <https://fr-fr.facebook.com/COTEBOUGIEMARRAKECH/>



Or immerse yourself with vintage cars as you drive through the Palmgrove area. More than thirty classic cars completely restored to make your dream come true: Germans, Italians, English, French and Americans classic cars such as Mustang 289, Ferrari 250, Mercedes 300 SL or Rolls Royce Phantom of 1925.

DAY 2 - Outside Event Venue option I

Lounge Dinner at PALAIS JAD MAHAL

Location

At the heart Marrakech, in the very smart district of the Hivernage, not far from the most prestigious hotels of the red city, the Palace appears like an Indian temple and melts into the majesty of the framework, the greatness of the monuments faithful to the Almohade tradition.

Cuisine Type / Service Style

“World food” cuisine: Moroccan, International, Thai

Entertainment

During dinner: Oriental dancers and fire jugglers

Bar area: DJs and live rock / pop acts at weekends – probably best live music in town.

Dress code Elegant casual

This is an exceptional site without any doubt, at the same time fashionable, connected and cultural. Customers are elegant, eclectic and international. Environment is cordial and festive. The service is pleasant and effective, the dish never disappointing. The place functions perfectly for groups.



DAY 2 - Outside Event Venue option II

BO ZIN - International & Trendy

Location Bô Zin is located in 20mn from the city center

Cuisine Type / Service Style

International menus - Individual plated service or buffet style on request

Entertainment Lounge music

Dress code Casual



Day 3: Suggestions for Activities & Tours

A range of options can be offered from **hot air ballooning** to exploring the Berber villages of Mud-walled houses by **quad bike**.

Or perhaps take time out to relax at the papering Hammam with their **Revitalizing & Detox experience** or discover the souks of Marrakech with your own **personal shopper** to ensure authenticity of any purchases and to assist in the bargaining process.



Day 3: Lunch Venue options

OPTION I: Traditional Riad in The Médina - Al Baraka restaurant

Based in the heart of Jemaa el Fnaa square, serving traditional Moroccan cuisine overlooking the tower and the mosque of La Koutoubia and The Atlas Mountains, The perfect place for a casual lunch. Private room hire available (capacity 200 people).



OPTION II: Pierre Balmain's house - DAR MOHA restaurant

Located in the Medina, this beautifully renovated riad from the 19th century serves new Moroccan cuisine in family style. Background music at lunch, and a traditional duo of musicians in the evening.

Capacity – 100 people
Gardens – 50 people



Outside Event Venue Suggestion

Gala Dinner at Palais Soleiman

Palais Soleiman is a jewel of traditional architecture, with carved wood and painted ceilings the whole place lives and breathes elegance and sophistication. Inventive Moroccan cuisine served by waiters dressed in traditional Moroccan dress including white fine jelaba and a red tarbouche. Regular Andalusian music duo perform or other entertainment can be ordered such as a quartet of classical music. As you're sat at you're candlelit table gaze up and observe the night sky through the courtyard's retractable roof!

Hire for exclusive use of patio available (capacity 220-400 people).



DAR RHIZLANE – Fusion & Inventive Cuisine



Situated in the Hivernage area of **Marrakesh**, taste the great classics, fusion cooking or original creations: a new dimension to oriental culinary art. In the evening, countless candles are reflected on the surface of the water and the atmosphere is dream-like.

This house reflects the spirit of the villas located at the South of Morocco while the style of architecture has a touch of Yemeni and Egyptian influence.

With a casual dress code and Andalusian player to enjoy the Dar Rhizlane could be the perfect place for dinner.

Hire of private room available (capacity 336 people).



Day 4: DEPARTURE

Transfer of participants to Marrakech airport.
Guides will co-ordinate the departure transfers.

Shokran! (Thank you!)

For further information

Email – activ@moulden-marketing.co.uk

Or call our UK/EIRE marketing office on +44 (0)1628 532020