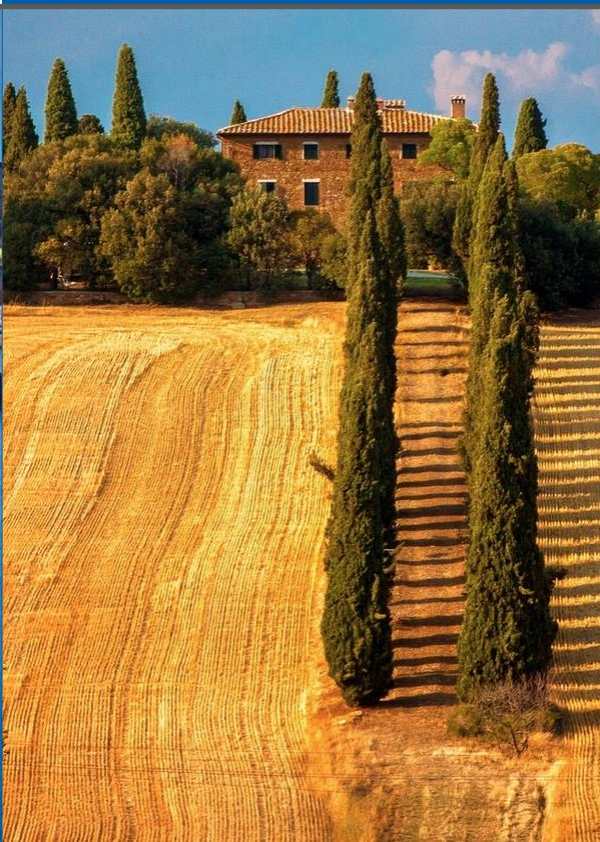


WELCOME ITALY / SHARE OUR PASSION
FOR THE UNEXPECTED

E YOUR ITALIAN DMC



INCENTIVES | CORPORATE EVENTS | CONFERENCES

OPERATIONAL ADDRESSES

LEGAL ADDRESS

YOUR CONTACT

DISCOVER MORE ON
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PROPOSAL

WELCOME ITALY / SHARE OUR PASSION
FOR THE UNEXPECTED



CLIENT:	TO BE SOON YOU
CONTACT:	LET'S MEET
DATE:	ANYTIME YOU LIKE
DESTINATION:	TUSCANY
N°CLIENTS:	THIS SAMPLE FOR UP TO 80
PREPARED BY:	HUMBLE SERVANT / DB
FILE N°:	TO BE ASSIGNED
DATE OF PRODUCTION:	TIMELESS

TUSCANY

Tuscany! A magic word that makes you want to escape. Cypress groves sparingly arranged on the hills and interfluves.

The old farms of Chianti immersed in a tide of holm oaks, with the sound and light of the cicadas singing and the zenithal gravity of the sun.

The feverish Maremma and its Etruscan hinterland filled with open catacombs. Dusty dirt roads lined with dry stone and olive tree walls. The set may have been set, but it still needs artists to give it its true face, to magnify it and to interpret it.

However, Tuscany has never lacked them, especially during the Renaissance, with painters who were able to capture and enhance the essence of the landscapes. Florence, Siena, Pisa are only the most striking examples of Tuscan art flourishing between the Middle Ages and the Renaissance.



THE DESTINATION

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HOTELS

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BORGO SAN FELICE *****

Borgo San Felice is a magical oasis in which to experience the emotions of Tuscany's true soul. Today this former Chianti village is a fabulous Relais & Chateaux where guests can expect the warmest of welcomes and the highest levels of service.

In Borgo San Felice you discover the Chianti area at its most charming: endless rows of vines, forests of oaks and holm oaks, and the towers of Siena on the horizon.

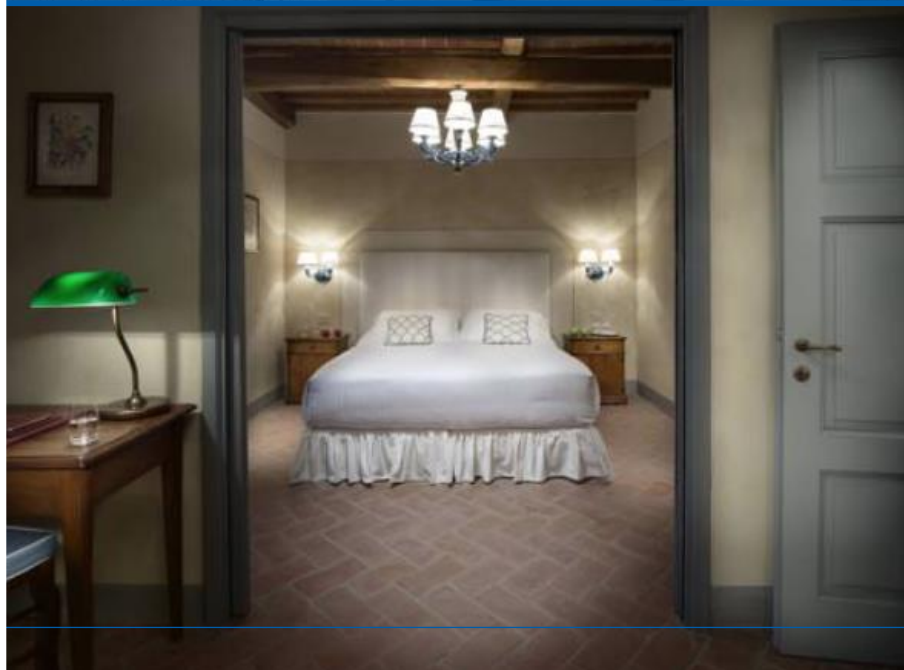
The rooms in the Borgo are atmospheric and refined. Some are in the old Palace building which once belonged to the Taja marquises while others are in the various houses around the San Felice square.

This hotel offers an ambience of highest levels of comfort, envelops guests in the warmest of embraces.



HOTEL

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HOTEL

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DAY 1

WELCOME ITALY / SHARE OUR PASSION
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ARRIVALS

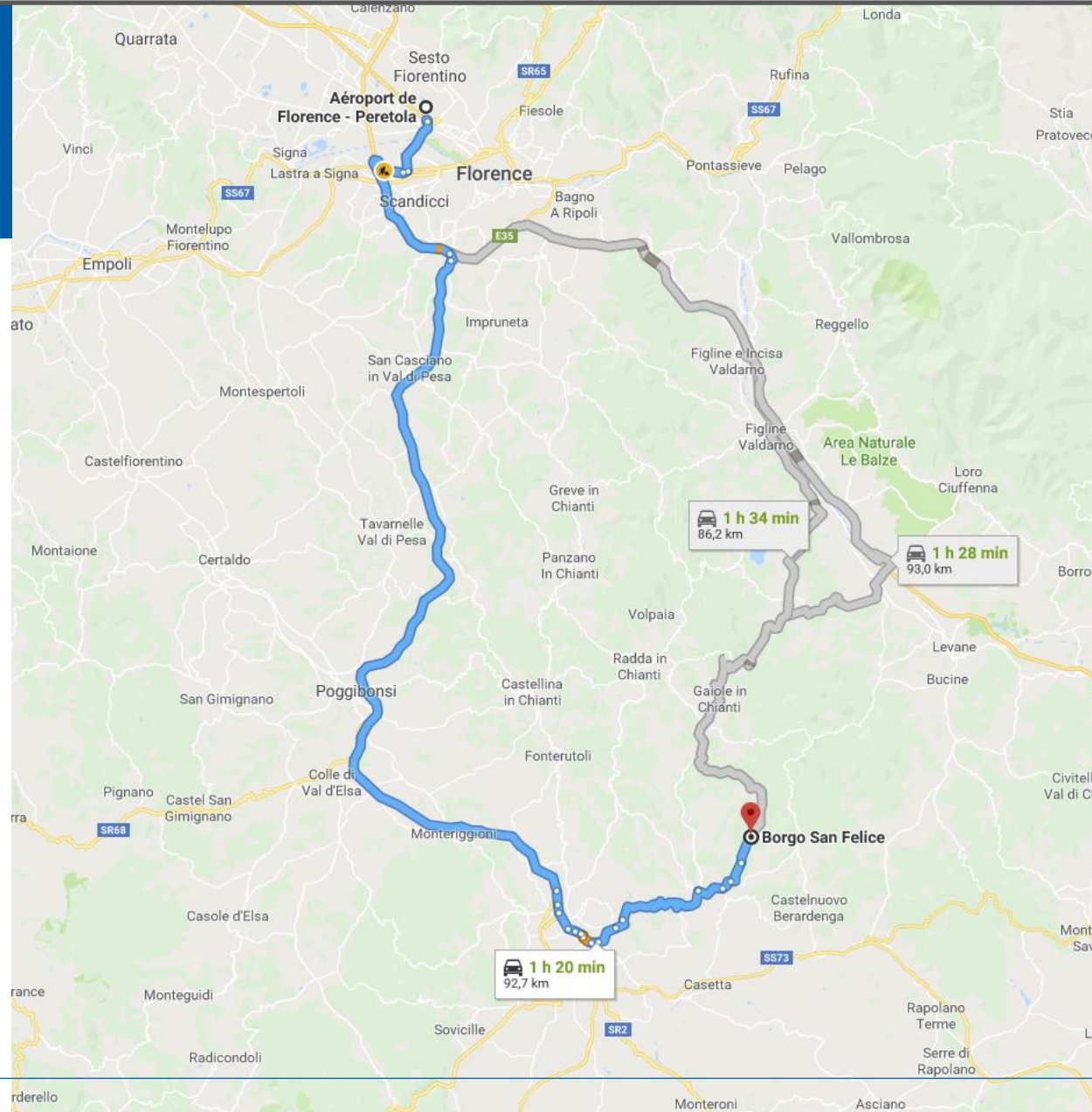
Transfers will be organized from Florence airport based on arrival pattern.

We will have hostesses to coordinate the arrivals at the airport and of course the vehicle dispatching.

Generally we have a hostess to travel with the guests on board the coaches.

Distance to hotel: approx. 92 km

Duration of the transfer: approx. 1h20 minutes



ICE-BREAKING ACTIVITY

Unpacked and relaxed...what's next?

You are invited to an ice breaking activity... wine is becoming more and more popular and nowadays it is not seen only as "A drink", but as an activity filled with culture.

The tasting can be accompanied by the explanations of a professional sommelier, or also from a staff person of the wine shop.

At the end, if you wish, we can add a small game with a test on wine world. The winner will return back with a bottle, in order to increase his culture, "Salute!"



WINE TASTING

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ICE-BREAKING ACTIVITY



Delicatessen and cheese complement each other perfectly.

This is the perfect get-together party.

Following the wine activity the group will be escorted to the dinner area of the hotel.

DINNER

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DINNER AT THE HOTEL

Dinner will be served at the restaurant of the hotel in a dedicated area.



DAY 2

WELCOMEFITALY / SHARE OUR PASSION
FOR THE UNEXPECTED

WINE TASTING AT CAPANNELLE WINERY

Capannelle is a winery that covers about 20 hectares and produces about 80,000 bottles of wine per year.

The owner owns some of the most beautiful hotels in the world such as Hotel Splendido in Portofino.

Capannelle regularly welcomes chefs, restaurateurs and wine lovers.

The visit of the cellars is unexpected and really spectacular, nothing is already seen here.

After the visit you will be invited for lunch, a homemade cuisine indeed.



ACTIVITY

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FLIGHT BACK BY HELICOPTER

After lunch we have the option to return to the hotel by helicopter.

Of course we can go back with the 19-seater vehicle but if you want to finish this day with style.....

A spectacular experiment!



CASTELLO DI BROLIO

Tonight we invite you to Castello di Brolio, Which welcomes its visitors with an atmosphere that is simple and elegant at the same time.

Here you'll encounter the Tuscan territory in its dishes and wines.

The charming landscape is itself an inspiration, and the nearby kitchen garden is a great stimulus for our chef, as he transforms and interprets the seasons and scents of classic Chianti.

Traditional dishes can be found alongside innovative ones, both made exclusively with Tuscan products. The best olive oils, the tastiest meats, the fish from the nearby Mediterranean are all enriched at the table by careful pairing with wine.

With this dinner we suggest bringing colourful entertainment...



DINNER

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CASTELLO DI BROLIO

A dinner in a castle deserves some ad hoc entertainment, and so upon arrival see the colorful flag throwers as well as the drummers. During dinner jesters and acrobats will entertain guests at the table. Later in the evening moving away from the medieval time and stepping into the Renaissance period, we bring in a dancers in period costumes for a demonstration and an elegant involvement for your guests.

A dinner themed around colors....any colors you like!



DINNER

WELCOME ITALY / SHARE OUR PASSION
FOR THE UNEXPECTED



DAY 3

WELCOMEFITALY / SHARE OUR PASSION
FOR THE UNEXPECTED

RALLY IN ALFA ROMEO THROUGH TUSCANY

For today give your guests the exclusivity of a special tour of Tuscany driving their own Alfa Romeo vintage cars.

Then the surprise factor a fleet of vintage cars, all lined up and ready to go in the parking lot of the hotel. .

The route will take guests through small villages and a stop will be planned in Pienza for lunch.

The Chianti region stretches from Florence to Siena, and there are two main roads crossing it, the Cassia, and the Chiantigiana.

We will opt for the latter as being more rural and scenic through Val d'Orcia.



RALLY IN ALFA ROMEO THROUGH TUSCANY



Well known throughout the world, the Valle d'Orcia is exactly what customers expect when they travel in this region.

We start from the hotel and head towards Monteroni d'Arba and Asciano. A first stop is at Monte Oliveto Abbey.

We continue towards San Quirico D'Orcia and finally to Pienza. Free time to visit and discover the "ideal city", then we will have lunch.



RALLY IN ALFA ROMEO THROUGH TUSCANY

Following the lunch we take the road again to continue our rally and we will design a route that will take guest to see and take pictures of the same landscapes that have made Tuscany so popular.

Following the rallye the group will be back at the hotel.



CONVITO DI CURINA

For this evening we suggest a delicious meal at the restaurant Convito di Curina.

With its terrace overlooking the Tuscan hills with Siena as a backdrop, its fairytale sunsets and the unique dishes prepared with care and attention by their chef, "Il Convito di Curina" is the ideal place to spend evenings in the enchantment and beauty of the Tuscan countryside.

Their cellar, which their customers can visit, offers a range of wines with about four hundred references from the best Sienese producers.

We can start the evening with an aperitif served in the outdoor area of the restaurant and then have dinner in the restaurant that we intend to take exclusively.



DINNER

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DAY 4

WELCOMEFITALY / SHARE OUR PASSION
FOR THE UNEXPECTED

UNA GIORNATA PARTICOLARE!

Another day in Tuscany !

Can we make this day special with every changing sceneries and experiences ? Where things happen at a blink of the eye ? A few years back someone would say « Yes we can! »

Well yes, we can too !

The day will start pretty early in the morning and for one good reason: a short transfer by minibuses for an early bird breakfast while watching the fleet of hot-air balloons ready to take off.

Picture this... gigantic multicoloured dominating spectacularly though silently the Tuscan countryside hills.

At 600m high, admire from that rare spot the charming villages, vineyards and medieval castles...

The flight will last approximately 90 minutes.



UNA GIORNATA PARTICOLARE!

We will land, help put away the hot-air balloons and sip a glass of freshly poured Champagne while enjoying the Tuscan morning breeze.

A stop for snapping shots, sharing laughs and emotions before carrying on the adventure. We will then drive to the next experience on board of minibuses.

The vehicles will stop by a wonderful panoramic point enabling guests to admire and take photographs of this fabulous setting.

They will be invited to hit the road but this time by feet.

All along this approximately 45-minute stroll, we will organise plenty of surprises:

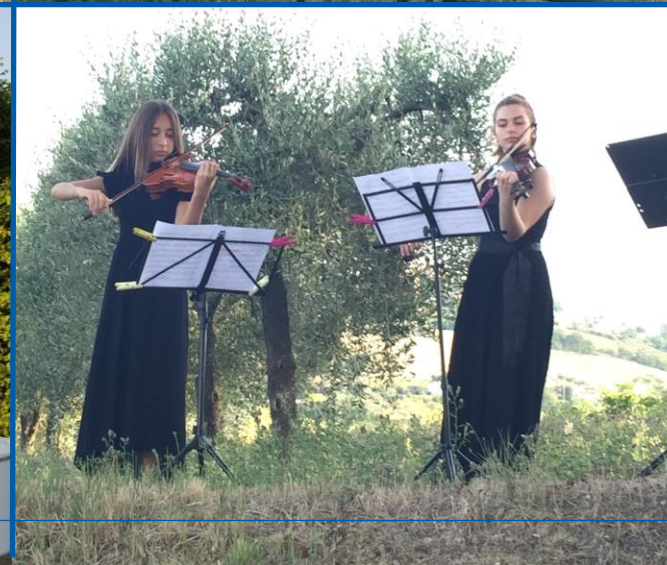
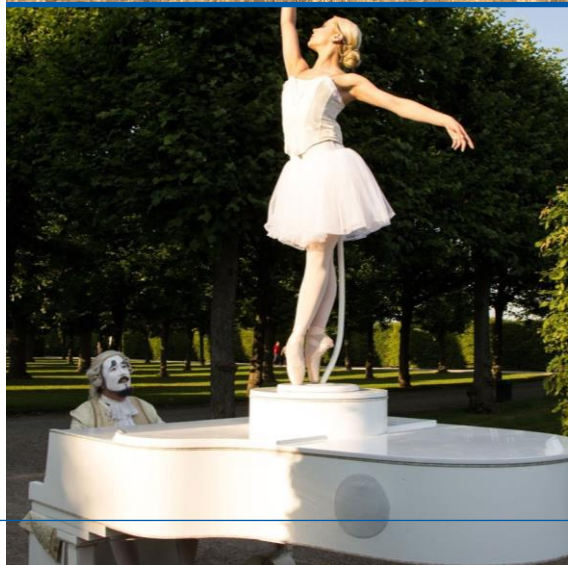


ACTIVITY

WELCOME ITALY / SHARE OUR PASSION
FOR THE UNEXPECTED

UNA GIORNATA PARTICOLARE!

- Two colourful stilt-walkers showing at a given point waving everyone a warm welcome to the magic land
- A classic concert in the vineyards
- A Live Carillon, a ballet dancer on top of a piano slowly turning around to an elegant classic music rhythm
- An ice carved logo for a group picture



UNA GIORNATA PARTICOLARE!

We will finally reach the hilltop location and discover a wonderful and elegant welcome setting. Under the tree, Pan the Greek deity will be playing the flute. Cradled by the fairy melody, the portal will open and we will come upon a marvellous spot for an outdoor lunch breezing Tuscan fresh air.

On the grass, luxurious picnic hampers delicately set on beautiful blankets will be expecting each couple. The deity Bacchus will also be onsite and will be delighted to continuously serve wines.

To prepare an even more generous meal, we might just as well provide an area fully dedicated to a meat BBQ accompanied with an exhaustive dessert buffet.

When the experience seems to reach the end and guests will be expecting to go back to the hotel, another and big surprise will take place: an helicopter. It will be flying and getting closer before coming to a standstill right above the guests. A hoist will be lowered while showing an appealing figure.



UNA GIORNATA PARTICOLARE!

The gracefully divine white figure will touch down right amidst the guests just before fellows suddenly and silently appear and tag along.

The white angels will mingle with the amazed crowd.

The artists will gather around for an exceptionally baroque play... one finale touch for a grandiose event.

An unforgettable day – yes, we can !

The baroque play might as well be a medieval alternative with drummers and flag-wavers.



FAREWELL DINNER

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BADIA DI COLTIBUONO

Badia di Coltibuono has been modernised while preserving the historical beauty and atmosphere of the former monastery.

In 1846, Guido Giuntini, a Florentine banker, bought the Badia di Coltibuono estate. The estate grew and forged a solid reputation in Italy and abroad thanks to the very good quality of its products.

On arrival, guests are welcomed by the owner who will give you a guided tour of his cellars. This will be completed by a tasting of the estate's best vintages.

Then, clients will be directed to the gala dinner room. It is here that we will set up a royal table for a refined and almost royal dinner!

During dinner, we will have a classical duo playing music for the guests.



FAREWELL DINNER option 1

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BADIA DI COLTIBUONO



GALA DINNER option 2

VILLA DI GEGGIANO

For the gala dinner we thought of something special for the group: a VIP meal in a private estate managed by the Bandinelli brothers (an aristocratic family who have owned the Villa di Geggiano since 1527).

Built in the 14th century, Villa di Geggiano, its gardens and 18th century decorations have been carefully renovated and restored.

The Bandinelli family continues to manage the Villa and the surrounding precious vineyards, recently opening two luxury guest suites for holidaymakers who want to enjoy real Tuscan life.

The Villa has been declared a national heritage site.



GALA DINNER option 2

WELCOME ITALY / SHARE OUR PASSION
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VILLA DI GEGGIANO

The Bandinelli brothers will welcome the guests upon their arrival and lead the tour through their house - a rich private collection that will surprise the guests.

At Villa di Geggiano we will organize a VIP dinner served in the garden or in the room on the first floor.

The wines of the Domaine will be tasted and explained.

The dinner can be served outdoor or indoor.

The entertainment can be pretty classic....see next slide



MARTA

Marta is an internationally and critically acclaimed solo violinist. Marta has crossed cultural, personal and stylistic boundaries to become a widely celebrated violinist. Marta has performed at many prestigious venues around Italy and other European cities, as well as collaborating with other successful recording artists, producers and orchestras.

<https://www.youtube.com/watch?v=dJ5jlsN2L7E>

<https://www.youtube.com/watch?v=63q96XC4TtM>





VILLA DI GEGGIANO

Should you wish to bring this event to a higher notch, we have what it needs. An evening themed around refinement and elegance.

We start with emotional caterers that will offer appetizers on arrival and petit fours later in the evening.

A champagne lady with her elegant movements will offers the sparkling drink.

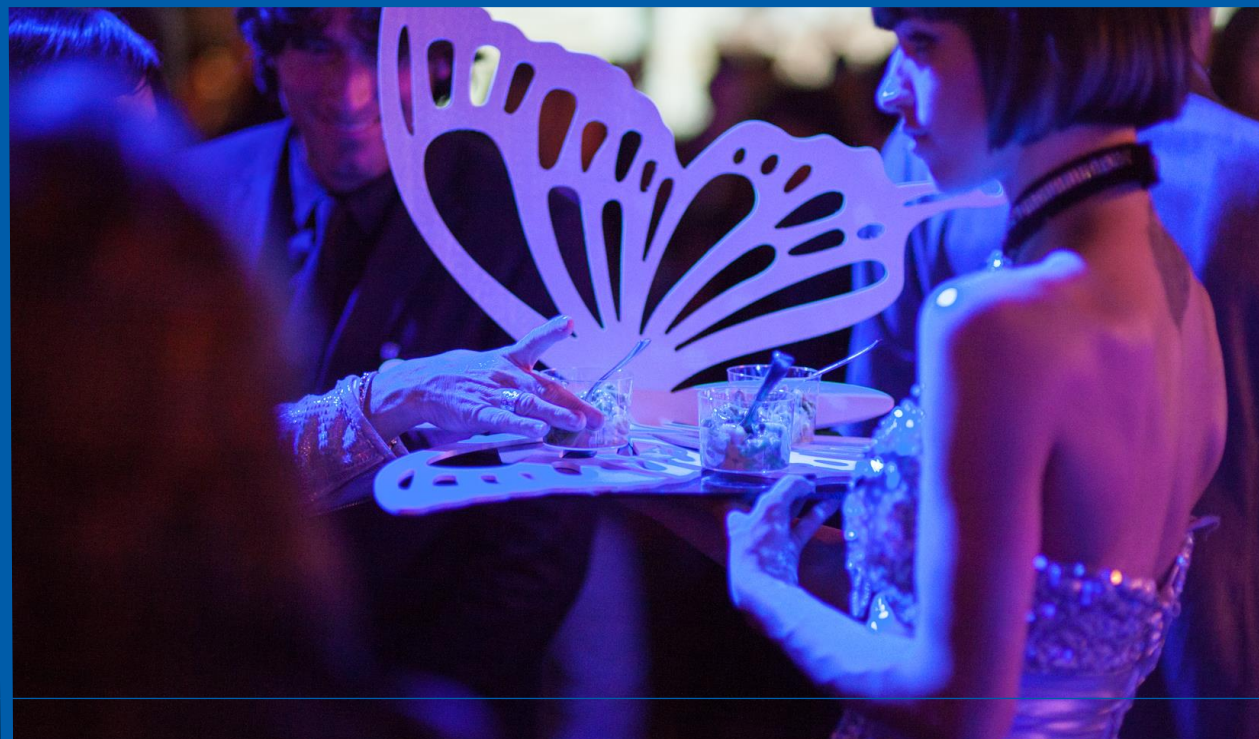
The entertainment can be provided by a pianist and a string duo....see next picture.

(this sort of entertainment is very very expensive)



VILLA DI GEGGIANO

Lamp - An interactive performance that takes place between the guests and the artists. Wearing lampshade shaped "heads" the dancers will be turned on or off by guests who will have a switch offered. Very elegant, interactive and impactful.



VILLA DI GEGGIANO

The 40th anniversary is celebrated with a rich menu with wine pairing.

The same menu will be printed on a large decorative dish that will be offered as a gift.

A giant creative cake will be cut after the meal

A giant ice carved logo that can be created with a pipe for chilled vodka drinking

A fireworks display will complete the evening.

Or if you wanted something more modern....a video mapping on the façade but also projected on a white dress of a violinist.

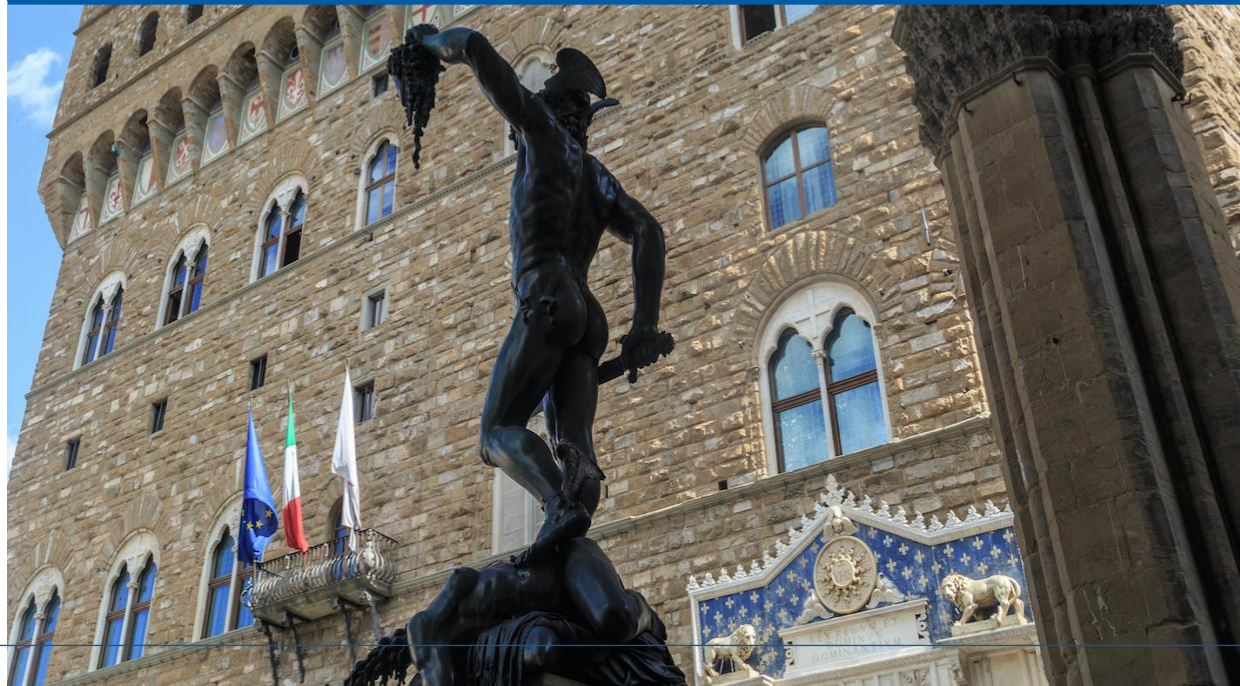
Vertical dancers show or a laser show...



DAY 5

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FOR THE UNEXPECTED

TOUR OF FLORENCE



Following the check-out, the group will be escorted to Florence.

The tour of the city will be guided from one of our expert local guides.

Ideally the group will be divided in 2 and earphones will be distributed.

We will walk through the centre to see the main attractions.

Ultimately - we can include an optional entry in a Museum, that can be the Uffizi or the Galleria Accademia to see the David's of Michelangelo.

Once the tour done, we will head to Mercato Centrale for a nice lunch.

MERCATO CENTRALE

Come and discover the Mercato Generale!

Much more than just a market, it is a treasure for gourmet people.

Inaugurated in 1874 at an international agricultural fair in Florence, it was built to meet the growing demand for foodstuffs from the population. The structure, more than 140 years later, remains impressive.

On the ground floor, there is a food market and on the first floor, there are several gourmet stands with regional dishes and products to taste on site.

The guests can have the possibility to taste whatever they want and even buy some gifts to take back home.

Following the lunch we go to the airport.





ARRIVEDERCI



KEEP
CALM

AND

SAY

ARRIVEDERCI



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